



Sponsorship Opportunities
Unleash Your Corporate Potential

The Heart and Sole Walk for the Animals is a unique opportunity to promote your business, build good will by associating yourself with a very popular Newport County non-profit organization, and gain recognition with an audience receptive to your products and message.

Event 21st Annual Heart & Sole Walk for the Animals
Date Sunday, June 6, 2010 10:30am Start
Location Glen Park, Portsmouth
Attendance 600 ++ Target Audience – Newport County, East Bay, South County residents, median age 40.

Top Dog Sponsor \$1,500

- Your company name/logo prominently featured in 12,000 walk brochures, 75 posters, event listings, press releases, 500 event programs and the Potter League website and Walk fundraising site.
- Your company logo prominently featured on event t-shirts
- Your company banner prominently displayed at the Walk
- Your company will receive complimentary exhibit space in a preferred location at the event and may distribute a promotional item at event.

Best Friend Sponsor \$1,000

- Your individual or company logo featured in 12,000 walk brochures, the 500 event programs and Potter League website.
- Your company banner prominently displayed in the Center Ring and signage provided in designated areas at of the Walk fairgrounds.
- Your company can distribute a promotional item at event

Event Day Sponsor.....\$500

- Banner display at the popular Doggie Café – where all walkers enjoy lunch following the walk.
- Your company can distribute a flyer or promotional item at the Doggie Cafe as guests receive their lunch. (something can be enclosed in bag lunch)
- Recognition on the Potter League website and 500 event programs.

Corporations and businesses may also donate cash, prizes, and/or in-kind services. Prize donations are used for top pledgers and contests. Items may include restaurant gift certificates, hotel or entertainment packages, animal related items, merchandise.

Heart & Sole Walk for the Animals Sponsorship Agreement



YES! We would like to sponsor the 2010 Heart and Sole Walk for the Animals

You can count on us at the following level:

- Top Dog Sponsor - \$1,500
- Best Friend Sponsor - \$1,000
- Event Day Sponsor - \$500
- In-Kind Sponsor

Please indicate how you or your company would like to be listed in all materials:

Company Name _____

Address _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Phone: _____ Email: _____

Form of payment:

- Check Enclosed
- Please invoice me
- Credit Card Mastercard Visa

Card Number _____ Exp _____

No, I am unable to participate but I would like to make the following donation for the animals:
\$ _____

No, I am unable to sponsor but would like to make the following In Kind Donation:

Questions, please contact Susan Ryan @ 401-846-0592 X ext.125. Your company logo can be emailed to susanr@potterleague.org, by Wednesday, March 24.

Please mail or fax this form to Susan at (Fax401- 367-0122) or mail by Wednesday, March 24, 2010

Potter League for Animals
Heart and Sole Walk for the Animals
PO Box 412
Newport, RI 02840

What your support will help the Potter League do:

- **Strengthen our extensive Adoption Services program.** Over 1,200 animals are adopted from the Potter League annually. Our goal is to provide healthy and behaviorally sound animals to our prospective adopters. We provide shelter, medical evaluations, treatment when necessary, training and spay/neuter surgeries to all animals prior to adoption.
- **Provide Behavior Services programs.** The positive and gentle reinforcement training offered by our staff of expert trainers fosters our mission of promoting a healthy relationship between animals and people. This year, 800 adopters and guardians took advantage of the different classes offered. A Behavior Help Line assists the public with daily pet behavior challenges, and *Potter Pet University* hosts many prominent guest speakers on various pet topics.
- **Continue our Humane Education programs** that reach over 1,000 3rd and 7th grade students each year. Live presentations and educational materials focus on the importance of respect, kindness, tolerance, compassion and personal responsibility towards animals. *Reading Fur Fun Literacy program* partners reluctant readers and their doggy partners to dramatically improve the children's reading skills.
- **Grow our Community Outreach Programs.** Our volunteer programs train and deploy over 500 adults and teens annually, and fund student internships. Programs include Pet Safe which provides a safe haven for animals of victims of domestic violence and *Animal Assisted Activities* where staff and volunteers spend time brightening the lives of the mentally and physically challenged, and of residents of healthcare facilities.

Your support we help us to reach our goal of raising \$81,000 to support our operating budget. Please help us do our very best for homeless animals in need.

Potter League for Animals, PO Box 412,, Newport, RI 02840

Please fax this form to 846-0681 or mail to address above by Wednesday, March 24, 2010 to be included in our print collateral.