



**POTTER LEAGUE FOR ANIMALS
MINUTES
BOARD OF DIRECTORS MEETING
April 17, 2018**

Roll Call

Attending Members: David Enstone, Mike Grandchamp, Pat Heller, Marie Hertenstein, Jeannie Ingraham, Joan Johnson-Freese, Charlene Karns, Elena Kissel, Pat Leonard, Betsy Leslie, Noelle Shiland, David Thalmann, and Executive Director, Brad Shear

Via Teleconference: Dick Brickley, Carol Epstein, Kara Malkovich and Ann Menco

Excused: Lani Brenner, Dick Cromwell, Ellen Ford, Robin Skuncik Jones and Jay Madden

Absent: N/A

Attending Staff: Amy Chamard, Erin O’Gara Dollard and Nancy Wrathall

Meeting called to order at 5:01 pm

PUBLIC SESSION

Consent Agenda: Joan Johnson-Freese, President

A motion to accept the Consent Agenda was made by Dick Brickley, seconded by Mike Grandchamp and passed.

Development Report: Elena Kissel & Brad Shear

Members received a report titled Cycle of Fundraising. This report encourages exercises to reduce resistance by helping people move past the idea that fundraising equals asking for money. Going forward, we will consider different aspects of the cycle at each board meeting.

The LoveBash net 80K – which surpassed our goal. We have had positive feedback to the changes made this year.

Yappy Hour planning and changes have been made to encourage the attendance of younger folks. This event is scheduled for July 15 at Ann Menco’s house.

Strategic Initiatives Report: David Enstone

This committee was established to research opportunities to create ‘for profit’ entities that are aligned with and supportive of our core mission. To date, the committee has explored, in various levels of detail, the following:

Pet Retailing, Cat Café, Pet Boarding, Grooming & Day Care, Land Bank and a Thrift Store. Information was presented on all opportunities, however; two proposals were made.

1. A formal request to pursue the acquisition of ‘Wag Nation’ was presented to the board.

After in depth discussion, it was decided that we would not pursue this further.

2. A request for permission to engage with Newport Harbor Corporation to explore the opportunity to purchase 1.42 acres of undeveloped commercially zoned land at 165 Oliphant Lane, at below market rate, to land bank for future expansion was presented to the board.

After in depth discussion, it was decided that we continue with this request.

Governance Nominating Report: Noelle Shiland

Noelle reminded all to fill out the form sent from Survey Monkey. She will also re send it for those who did not get it.

The committee is considering 7 folks for nomination to date.

APP Committee Report: Betsy Leslie

Considering Pet Legislation as a topic for a Pet University class where we would invite 3-4 legislators to sit on a panel and answer questions.

Researching insurance companies who support all breeds.

Working on an Aquidneck Island Ordinance Chart.

Finance Committee Report: Mike Grandchamp

We are doing very well. 30K ahead of our planned budget – a function of adoption revenue and the LoveBash.

Committee is working with Brad on a bonus structure for employees.

Investigating more inexpensive ways to manage our investment portfolio.

Director's Update: Brad Shear

OSAC appears to be financially stabilizing, however; there are still issues with the board. We will not hold a seat if they don't want our help.

We will be offering pet insurance through PetPlan to our adopters.

Brief update on the dogs from Korea.

Fundraiser for NOWZAD at Cappy's in Newport on 4/26

Public Session adjourned 6:21pm

EXECUTIVE SESSION

N/A

Minutes of the **PUBLIC SESSION** respectfully submitted by: Jill Homen, Administrative Assistant