

# 2018 Yappy Hour

TO BENEFIT HOMELESS ANIMALS

## SPONSORSHIP OPPORTUNITIES

### EVENT OVERVIEW

Yappy Hour is the Potter League for Animals summer fundraiser. It has grown to be a must-attend event for many of Newport's summer and year round residents. This event is typically held at an estate of intrigue on Aquidneck Island. Guests mingle, sip cocktails and dine on delectable hors d'oeuvres and sweets in a spectacular setting. Guest speakers and surprise four-legged guests engage the crowd in a spirited Fund-A-Need auction in support of the Potter League's Nuala Pell Animal Care Fund. Yappy Hour 2018 will be held Sunday, July 15<sup>th</sup>, at the Rock Cliff in Newport, RI.

### OUR IMPACT

The Potter League for Animals is Newport County's go-to animal care and resource center. We provide shelter, medical care, behavior training, and the opportunity for a new home for more than 1,600 animals each year. In addition, we provide support to communities and families through our broad range of outreach programs.

Every dollar raised through our underwriting program will enable the Potter League to continue its life-saving work. Becoming a Yappy Hour sponsor is a great way to demonstrate your corporate compassion to employees, clients and the community. With many opportunities to get involved in both our animal welfare and community programs, it's easy to give back, feel good, and spotlight your philanthropic contribution.

### REACH

- WEB:** [www.potterleague.org](http://www.potterleague.org) averages 23,000 hits a month.
- SOCIAL MEDIA:** Over 35,000 loyal social media followers.
- EMAIL:** Potter Repawter E-newsletter is sent to 16,000 recipients monthly.
- EVENTS:** The Potter League has won numerous Best Of Newport & Best of Rhode Island Awards.
- COMMUNITY:** The Potter League has more than 1,200 active volunteers.
- MEDIA:** The Potter League has received extensive media exposure from local and state-wide outlets.

### ☐ Tail Wagger

**\$5,000**

- Verbal recognition at the event
- Printed recognition in the booklet
- Signage at the event
- Ten (10) tickets to Yappy Hour 2018

### ☐ Fluffy Friend

**\$2,500**

- Verbal recognition at the event
- Printed recognition in the booklet
- Signage at the event
- Four (4) tickets to Yappy Hour 2018

### ☐ Purr-Fect Pal

**\$1,000**

- Verbal recognition at the event
- Recognition in the booklet
- Two (2) tickets to Yappy Hour 2018

87 Oliphant Lane, Middletown, RI 02842 | [www.PotterLeague.org](http://www.PotterLeague.org)

All inquires to Erin O'Gara Dollard, Development Director at [ErinD@PotterLeague.org](mailto:ErinD@PotterLeague.org) or 401.846.0592 ext.116



TO BENEFIT HOMELESS ANIMALS

## SPONSORSHIP AGREEMENT

Thank you for supporting the Potter League's Yappy Hour. Your contribution will help to enrich the lives of the animals in our care and strengthen our services. Please complete this form as soon as possible and return no later than June 15, to Erin or Susan as noted below. If you have questions, please contact Susan or Erin at 401-846-0592, fax to 401-367-0122 or email SusanR@PotterLeague.org or ErinD@Potterleague.org.

### Sponsor Contact Information

Please indicate how you or your company would like to be listed in all materials:

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

**Yes!** We will Sponsor the 2018 Yappy Hour.

**Tail Wagger**  
\$5,000

**Fluffy Friend**  
\$2,500

**Purr-Fect Pal**  
\$1,000

I'm sorry, I/We cannot attend but wish to support the Potter League and contribute \$ \_\_\_\_\_

### Payment Information

Commitment must be received by June 15, 2018, to be recognized in marketing materials.

Please email your company logo (vector format preferred) to erind@potterleague.org.

**Check enclosed made payable to:**  **Invoice me**  **Charge my credit card:**  
The Potter League for Animals  Visa  MasterCard  Discover  Amex  
87 Oliphant Lane Middletown, RI 02842

Card # \_\_\_\_\_ Exp. \_\_\_\_ / \_\_\_\_ / \_\_\_\_ CVV \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

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