

## Potter League Board Report – July 2018

### Development Activities Report Submitted by Erin O’Gara Dollard

#### Event Update

*Yappy Hour* held on Sunday July 15<sup>th</sup> was a huge success raising over \$100k – the most money to date! Attendance was strong with ticket purchases over 200 and 157 guests and 33 sponsors joining us at Rock Cliff. The fund-a-need raised over \$56k in gifts and pledges. The tent was filled with animal lovers and lots of new faces who wanted to help and personally make a difference. Thank you to our generous hosts, “Daisy”, Ann and Sam Menco for their generous hospitality.

*Forever Friends Society Annual Reception* is Thursday, August 16<sup>th</sup> at David and Judith Enstone’s home in Jamestown from 5 to 7 p.m. This is a special gathering of our legacy donors and friends of the Potter League. These generous people have included Potter in their Will or estate plans. It is an appreciation event with no solicitation, just welcoming new members and providing updates on how the shelter benefits from their good intentions.

*Heart & Soul Walk for Animals* is Sunday, October 14<sup>th</sup> at Glen Park, Portsmouth. Our newly designed Heart & Sole Walk registration and fundraising site is now open at <https://secure.qgiv.com/event/potterleaguewalk2018>. We encourage all board members to register, create or join a team and design your own online fundraising page. You will find lots of tips in your fundraising toolbox, including the option to use text-to-give. There is no registration fee this year. We have two new sponsors that recently joined us – Southcoast Health Urgent Care and VCA Hospitals. A contract is being negotiated to have 98.1 Cat Country radio again this year.

*Annual Meeting* is Thursday, October 25<sup>th</sup> at The Atlantic Resort – Newport from 5 to 7 p.m. The Annual Meeting is free and open to the public. Our guest speaker is Wendy Taylor, Executive Director of West Please Animal Sanctuary in Tiverton. Please join us and bring a friend or prospective friend of the Potter League.

#### Grants

We met with Mignon Steward of Prince Charitable Trusts to discuss our successes over the past year. She felt strongly that the trust would continue to support us again this year (\$20k general operations). A decision will be made in September by their board of trustees. Oliver Buckley of Schutz Engle Trusts was here for a visit. We provided him with list of areas of support this year; Humane Education, Pet Safe, Wellness Clinics and the medical suite with a total in funding of \$40k. Typically, funding from The Schutz Engle Trust is \$20-25,000. The North Family Trust grant application was submitted for \$2,000 for Humane Education and Ocean State Charities is due on August 1<sup>st</sup> for Humane Education as well.

**Third Party Fundraisers**

Paws for a Cause

July 26<sup>th</sup> 5 – 8pm, Hotel Viking

A percentage of proceeds from food and beverage sales will be donated to the Potter League.

We will host an outreach table and hold a raffle drawing.

<b>DONOR</b>	<b>ADDRESS</b>		<b>FUND</b>	<b>AMOUNT</b>
Tokio Marine HCC	Professional Lines Group	Mt. Kisco, NY	10549 (4590) Honor / Memorial	\$100.00
Rhode Island Foundation**;	One Union Station	Providence, RI	02903-175 (4600) General Gifts	\$1,000.00
Broden Millworks and Supply	185 Oliphant Ln	Middletown, RI	02841 (4676) Third Party Fundrais	\$1,330.00
Exxon Mobil Foundation	PO Box 7635	Princeton, NJ	08543 (4600) General Gifts	\$4,000.00
van Beuren Charitable Foundation, Inc.	130 Bellevue Avenue, Suite 304	Newport, RI	02840 (4580) Grants/Unrest	\$25,000.00
Benevity Community Impact Fund; The	1521 Georgetown Rd	Hudson, OH	44236 (4570) Workplace - Other	\$306.93
Wyndham Resort	115 Long Wharf	Newport, RI	02840 (4676) Third Party Fundrais	\$117.00
Wyndham Resort	115 Long Wharf	Newport, RI	02840 (4676) Third Party Fundrais	\$117.00
Citizens Charitable Foundation	Matching Gifts Program		(4590) Honor / Memorial	\$140.00
United Way of Rhode Island	50 Valley St	Providence, RI	02909 (4570) Workplace - Other	\$385.44
Potter League use Anonymous			(4600) General Gifts	\$171.00
Ms. Donna M. Bouressa	51 Cornell Dr	Portsmouth, RI	02871-213 (4590) Honor / Memorial	\$100.00
Mr. David K. Carnegie	98 Hargraves Dr	Portsmouth, RI	02871-400 (4590) Honor / Memorial	\$5,000.00
Miss Violet Cavalieri and Miss Alessia Johnson	1 Roseart Ter	Middletown, RI	02842 (4600) General Gifts	\$175.00
Mr. and Mrs. Jonathan K. Gewirz	PO Box 41532	Providence, RI	02940 (4590) Honor / Memorial	\$300.00
Ms. Mary Ellen J. Hancock	15 Dresser St	Newport, RI	02840 (4600) General Gifts	\$100.00
Mr. and Mrs. George G. Herrick	Clover Patch	Newport, RI	02840-352 (4590) Honor / Memorial	\$150.00
Mr. and Mrs. Frank J. Hoder III	4837 River Village Dr	Vero Beach, FL	32967 (4600) General Gifts	\$100.00
Mr. and Mrs. Richard J. Levesque	43 Chases Ln	Middletown, RI	02842 (4560-01) Sustainer - Monthly	\$100.00
Mr. and Mrs. Mitchell Levin	10623 Conway Trl	Boynton Beach, FL	33437 (4590) Honor / Memorial	\$100.00
Ms. Mary Marshall	4 Congdon Ave	Newport, RI	02840 (4590) Honor / Memorial	\$100.00
Ms. Elizabeth F. McGrath	50 Pinecrest Dr	North Kingstown, RI	02852-590 (4600) General Gifts	\$250.00
Mr. and Mrs. Paul A. Perrault	131 Narragansett Ave	Newport, RI	02840 (4600) General Gifts	\$500.00
Mr. Scott Romanowski	12 Stonehedge Cir	Billerica, MA	01821 (4590) Honor / Memorial	\$250.00
Ms. Jean Ryan	1 Harbor Point Rd #1253	Stamford, CT	06902 (4590) Honor / Memorial	\$107.00
Ms. Kerri Smith	30 Edgehill Road	Warwick, RI	02889 (4590) Honor / Memorial	\$140.00
Mr. and Mrs. Dennis W. Sullivan	PO Box 2259	Boca Grande, FL	33921 (4590) Honor / Memorial	\$500.00
Ms. Joan Tarter-Van Hees	119 B Niagara St	Middletown	(4590) Honor / Memorial	\$100.00
Mr. and Mrs. John Tumino	13 Old Fort Rd #1	Newport, RI	02840 (4600) General Gifts	\$203.52

<b>NAME</b>	<b>ADDRESS</b>		
Ms. Jackie Albano	1 South Dr	Portsmouth, RI	02871
Mr. Mark Carnegie	98 Hargraves Dr	Portsmouth, RI	02871
Donna and Pat Corrente	23 Century Ln	Cranston, RI	02921
Jaime De Zengotita	66 Orchard St #2	Jamaica Plain, MA	02130
Ms. Johanna Frost and Mr. John Hamilton	82 Clarke Ln	Hopkinton, NH	03229
Mr. William Gaffney	31 Coddington Wharf #27	Newport, RI	02840
Ms. Nikki Gladding	55 Blueberry Ln	Jamestown, RI	02835
Mr. Ken MacDonald	15 Kathy Ln	Attleboro, MA	02703
Ms. Patricia A. Nordeen	8 Kennedy Rd	Kingston, MA	02364
Miss Nora Rodriguez	3561 Post Rd	Wakefield, RI	02879
Mr. Robert A. Thompson	20 Blueberry Heights	W Greenwich, RI	02817

	Dogs								Cats							
	Jun-18	Jun-17	# chang	% change	YTD FY 18	YTD FY 17	# change	% change	Jun-18	Jun-17	# change	% change	YTD FY 18	YTD FY 17	# change	% change
<b>Beginning Animal Count</b>	40	26	14	54%	35	17	18	106%	86	63	23	37%	128	102	26	25%
<b>Animal Intake</b>																
Strays	27	30	-3	-10%	163	163	0	0%	6	18	-12	-67%	129	98	31	32%
Owner Surrender	12	16	-4	-25%	158	180	-22	-12%	14	24	-10	-42%	276	250	26	10%
Owner Intended Euthanasia	0	2	-2	-100%	0	6	-6	-100%	0	0	0		0	1	-1	-100%
Transferred In	30	37	-7	-19%	458	276	182	66%	17	37	-20	-54%	312	251	61	24%
Other Intakes	9	4	5	125%	60	40	20	50%	2	6	-4	-67%	58	22	36	164%
<b>Total Live Intakes</b>	78	89	-11	-12%	839	665	174	26%	39	85	-46	-54%	775	622	153	25%
<b>Live Animal Outcomes</b>																
Adoption	57	40	17	43%	609	410	199	49%	54	48	6	13%	708	536	172	32%
Returned to Owner	27	43	-16	-37%	181	204	-23	-11%	1	2	-1	-50%	53	28	25	89%
Transferred Out	0	4	-4	-100%	8	16	-8	-50%	0	0	0		17	5	12	240%
Returned to Field	0	0	0		0	0	0		0	0	0		0	0	0	
Other Live Outcomes	4	0	4		5	0	5		0	0	0		0	0	0	
<b>Sub Total Live Outcomes</b>	88	87	1	1%	803	630	173	27%	55	50	5	10%	831	573	258	45%
<b>Other Outcomes</b>																
Died in Care	0	0	0		1	0	1		0	0	0		10	10	0	0%
Lost in Care	0	0	0		0	0	0		0	0	0		3	0	3	
Shelter Euthanasia	3	3	0	0%	25	23	2	9%	0	8	-8	-100%	30	50	-20	-40%
Owner Intended Euthanasia	0	1	-1	-100%	0	5	-5	-100%	0	0	0		0	1	-1	-100%
<b>Sub Total Other Outcomes</b>	3	4	-1	-25%	27	28	-1	-4%	0	8	-8	-100%	43	61	-18	-30%
<b>Total Outcomes</b>	91	91	0	0%	830	658	172	26%	55	58	-3	-5%	821	634	187	29%
<b>Ending Animal Counts</b>	27	24	3	13%	27	24	3	13%	70	90	-20	-22%	68	90	-22	-24%

Length of Stay (Outcome Based)

1-May YTD Cal 2018

Jun-18 YTD Cal yr 2018

Dogs	12	12	9	12
Cats	23	21	35	25
Rabbits	3	30	40	39
Rats	9	11	46	21
<b>Pet Safe Animals</b>				
New Entering System	3	13	2	18
<b>Animals in Foster Care</b>	45	114	38	152

**Other Animals**

	Jun-18	Jun-17	# change	% change	YTD FY 18	YTD FY 17	# change	% change
<b>Animal Intake</b>								
Strays	1	2	-1	-50%	7	14	-7	-50%
Owner Surrender	8	5	3	60%	104	53	51	96%
Owner Intended Euthanasia	0	0	0		0	0	0	
Transferred In	0	2	-2	-100%	15	11	4	36%
Other Intakes	0	0	0		24	12	12	100%
<b>Total Live Intakes</b>	9	9	0	0%	150	90	60	67%
<b>Live Animal Outcomes</b>								
Adoption	18	8	10	125%	128	88	40	45%
Returned to Owner	0	1	-1	-100%	6	15	-9	-60%
Transferred Out	0	0	0		0	0	0	
Returned to Field	0	0	0		0	0	0	
Other Live Outcomes	0	0	0		7	7	0	0%
<b>Sub Total Live Outcomes</b>	18	9	9	100%	141	110	31	28%
<b>Other Outcomes</b>								
Died in Care	0	0	0		0	0	0	
Lost in Care	0	0	0		0	0	0	
Shelter Euthanasia	0	1	-1	-100%	3	4	-1	-25%
Owner Intended Euthanasia	0	0	0		0	0	0	
<b>Sub Total Other Outcomes</b>	0	1	-1	-100%	3	4	-1	-25%
<b>Total Outcomes</b>	18	10	8	80%	144	114	30	26%