

Potter League Board meeting – June 2019

Development Activities Report Submitted by Erin O’Gara Dollard

Yappy Hour Update

Yappy Hour is Sunday, July 14th from 5:00 to 7:00 p.m. at Rock Cliff, the home of Ann and Sam Menco. Approximately 1,250 invitations were mailed the first week of June. Tickets are available on-line with a tier pricing structure, starting at \$150 and tables of ten available for \$3,000. Our attendance goal is 200. The Fund-A-Need goal is \$50k in support of the Nuala Pell Animal Care Fund. The Board is asked to circulate invitations and encourage attendance. This is an open-air seaside cocktail with hors d’oeuvres, open bar, and live music with classical guitarist David Schneider. Dress code is “*Newport summer – smart casual*”.

Forever Friends Society Annual Appreciation & Recognition Reception

Our *Forever Friends Society Annual Appreciation & Recognition Reception* is Thursday, August 22nd at Sweet Berry Farm in Middletown from 5 to 7 p.m. This is a special gathering of our legacy donors and best friends of the Potter League. These generous people have included Potter in their Will or Estate Plan. It is an appreciation event with no solicitation, just welcoming new members and providing updates on how the shelter benefits from their good intentions.

We received a surprise bequest from Herbert Riegel of Middletown. A check was delivered by his niece on 6/3/2019. We have little information on Mr. Riegel other than he loved animals.

Grant & Foundation Update

Funding from The EJMP Foundation (Lisette Prince) in the amount of \$4,150 was awarded for the Kids Kitter Club (afterschool program). In FY20 we will be applying to ten new foundations and trusts in support of the daily operations of the Clinic. Any information on foundations and trusts to consider, please contact Erin directly.

2019 Annual Loyal Friend Survey

Our May direct mail solicitation was a survey. Recipients (donors) were asked to fill out 10 questions about the Potter League. We received more than 100 responses and the preliminary results are attached along with miscellaneous comments. It was no surprise that the participant majority were woman 65 years and older.

Third Party Fundraisers

Photography by Francesca

On Saturday, June 22nd from 6:00 to 8:00 p.m. an event featuring Photography by Francesca will be held at the home of Barry Hinkley at 46 Houston Ave, in Newport. The price per ticket is \$38.42, of which \$35.00 will be coming directly to the PL. Cocktails and hors d’oeuvres will be

served. Note: As of 6/10, this event has no attendees and may be cancelled. Visit <https://www.yot.me/parties/8790> for more information.

Royal Order of Fun

The Potter League has been selected by Staci Mills, the founder of Royal Order of Fun, as the beneficiary of an event to be held at Carnegie Abbey on Thursday, August 1, from 6:00 to 8:00 p.m. This annual event is an open-air cocktail party and money will be raised through ticket sales and giving opportunities the evening of the event. Attendance is by invitation only. Staci and her committee have their own following and will send invitations through Evite to their guest list. This is a great cultivation opportunity for board members and staff to mingle with a new crowd. If interested in attending, an Evite will be circulated at a later date.

Save These Dates:

Yappy Hour

July 14th

Rock Cliff, Newport, 5 to 7 p.m.

Forever Friends Society Annual Appreciation Recognition Reception

August 22nd

Sweet Berry Farm, Middletown, 5 to 7 p.m.

Heart & Sole Walk for the Animals

Sunday, October 20th

Registration & Fundraising begins July 25!

Glen Park, Portsmouth, 12 noon