



Potter League
Enriching Lives

Annual P.S. I Love You Pet Photo Contest Sponsorship Opportunities



OVERVIEW

Sponsor Rhode Island's favorite online pet photo contest! Animal lovers upload pictures of their favorite pet(s) with a brief story of the special bond they share, and the public is asked to vote for their favorite photograph. Hundreds of pet lovers from Southern New England compete for the grand prize – the highly coveted calendar cover and their choice of month in the calendar! The top 11 entries will each receive a month and best of all every entry with 5 or more votes is guaranteed inclusion in the calendar on the collage pages! All 12 winners receive a photo shoot for their featured calendar photo with a professional photographer.

OUR IMPACT

In the past year, the Potter League for Animals has achieved remarkable milestones, finding loving homes for 2,012 animals, performing 5,689 spay and neuter procedures, and delivering crucial medical care to 4,066 pets. As a pivotal organization in animal well-being, our commitment extends beyond shelter, providing comprehensive medical care. Your sponsorship of the P.S. I Love You Pet Photo Contest not only showcases corporate compassion but also directly supports our life-saving mission. Join us in making a positive impact on countless lives.

\$2,000

- Logo & link on Photo Contest homepage February 1st – March 4th
- Logo & link in all e-blast promoting the contest – sent to over 25k subscribers
- Logo on calendar cover as premier sponsor
- Logo on back of calendar with all calendar sponsors
- Logo on one calendar month
- Logo on a select collage page
- Ten (10) - 2024 Calendars

\$1,000

- Logo & link on Photo Contest homepage from February 1st – March 4th
- Logo & link in select e-blast promoting the contest – sent to over 25k subscribers
- Logo on back of calendar with all calendar sponsors
- Logo on one calendar month
- Six (6) - 2024 Calendars

\$500

- Logo on one calendar month or on multiple collage pages
- Four (4) - 2024 Calendar



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SPONSOR CONTACT INFORMATION

Company Name _____

Contact Name _____

Address _____

City _____ State _____ ZIP _____

Phone (_____) _____ E-mail _____

UNDERWRITING LEVELS

- YES**, I want to enrich lives. You can count ME in!
- \$2,000** **\$1,000** **\$500**

PAYMENT INFORMATION

Commitment must be received by January 26, 2024, to be recognized in marketing materials. Please email this form and your logo to ckile@PotterLeague.org.

- Check enclosed made payable to:** **Invoice me** **Charge my credit card:**
Potter League for Animals **Visa** **MasterCard** **Discover** **Amex**
87 Oliphant Lane Middletown, RI 02842

Acct # _____ Exp. _____ / _____ CVV _____

Name on Credit Card _____

Signature _____ Date _____

