



OVERVIEW

Sponsor Rhode Island's favorite online pet photo contest! Animal lovers submit photos and short stories about the bond they share, and the public is invited to vote. Each year, hundreds of participants across Southern New England compete for the coveted calendar cover and featured months.

The top 12 vote-getters are featured in the calendar and receive a professional photo shoot, while every entry with five or more votes is guaranteed inclusion on the collage pages. Sponsorship directly supports the Potter League's life-saving work for animals and the people who love them.

OUR IMPACT

For nearly 100 years, the Potter League has supported animals and the people who love them. Today, we are Rhode Island's most comprehensive animal welfare organization, impacting more than 13,000 companion animals each year through sheltering, veterinary care, behavior and training support, and community programs.

FRAME THE FUN: SPONSORSHIP LEVELS

Cover Star Sponsor | \$2,000

- **Digital visibility:** Logo & link on Contest homepage & in all contest e-blasts (40k+ subscribers)
- **Calendar recognition:** Logo on calendar cover, back of calendar, one featured month, & one select collage page
- Ten (10) 2027 Calendars

Picture-Perfect Sponsor | \$1,000

- **Digital visibility:** Logo & link on Contest homepage & select contest e-blasts (40k+ subscribers)
- **Calendar recognition:** Logo on back of calendar & one featured month
- Six (6) 2027 Calendars

Snapshot Sponsor | \$500

- **Calendar recognition:** Logo on one featured month or multiple collage pages
- Four (4) 2027 Calendars



Potter League
Enriching Lives



SPONSOR CONTACT INFORMATION

Company Name _____

Contact Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ E-mail _____

FRAME THE FUN: SPONSORSHIP LEVELS

Ready for your close-up? Choose your sponsorship level below.

☐ **Cover Star Sponsor: \$2,000** ☐ **Picture-Perfect Sponsor: \$1,000** ☐ **Snapshot Sponsor: \$500**

PAYMENT INFORMATION

Commitment must be received by January 30, 2026, to be recognized in marketing materials. Please email this form and your logo to development@potterleague.org.

☐ **Check enclosed made payable to:** ☐ **Invoice me** ☐ **Charge my credit card:**

Potter League for Animals
87 Oliphant Lane Middletown, RI 02842

☐ **Visa** ☐ **MasterCard** ☐ **Discover** ☐ **Amex**

Acct # _____ Exp. _____ / _____ CVV _____

Name on Credit Card _____

Signature _____ Date _____

All inquiries to Development Team at development@PotterLeague.org or 401.846.0592

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